



Dear Business Owner / Manager:

St. Mary's is preparing for their 9th annual September Fest, to be held on September 23-25. This event is attended by thousands of people throughout DeKalb County and continues to grow every year. Many activities and events are provided free of charge to festival attendees.

September Fest 2011 offers a free live music stage, which is located in our family-friendly beer garden. This year acts include: **The Relics, Back Country Roads and Red Woody!** The festival also includes carnival rides for all ages, food booths, Bags Tournament, Draw Down Raffle, Used Book & Video Sale, Family Fun Day and many more family attractions!

Over the past nine years, September Fest has raised thousands of dollars to benefit St. Mary School and its students. Profits generated have been used to help provide the school with items such as: **New Textbooks, Computers, Educational Programs, Library Books, Smart Boards, and PE Equipment.**

Businesses can be a part of this wonderful community event by becoming a sponsor of September Fest. In return for your sponsorship, your company name will be promoted during pre-festival events, during the festival, and will be included in a program listing all sponsors. In addition, your company name will be included on the September Fest website. Families and individuals are also encouraged to be sponsors. Most importantly - you will be contributing to the success of a community event that provides family fun for all!

Attached is a list of sponsorship opportunities that include a number of benefits at various levels. Sponsorship of September Fest is a great marketing tool for your company!

September Fest would not be possible without sponsors such as yourself. The September Fest Committee would like to thank you for your past support or consideration. To ensure your 2011 sponsorship, please return the enclosed form with your donation as soon as possible (deadline is August 24th). If you have any questions, please do not hesitate to contact us.

Thank you in advance for your support!

Michelle & Doug Anderson
(815) 762-5968
Mdanderson19@aol.com



Sponsorship Levels	Benefits
Platinum \$750 +	<ul style="list-style-type: none"> ▪ Company logo listed on prominent sponsorship banner displayed from the Live Stage ▪ Listing as Major sponsor on September Fest Website home page with link to website ▪ Listing on sponsorship banner at entrance to festival ▪ Listing on festival program as major sponsor ▪ Listing on Festival program throughout food / beer garden tables ▪ Company name announced from Live Stage throughout the event ▪ Company logo on Festival T-shirt ▪ “Unique” sponsors will have prominent banner at their attraction with company logo / name ▪ Sponsorship mentioned in radio ads ▪ VIP food / voucher (4 cards w/ 10 punches each, good for any food or beverage at the St. Mary food booth and / or beer garden) ▪ Listing in September Fest “Thank You” ad in the Local papers
Gold \$500	<ul style="list-style-type: none"> ▪ Listing as Major sponsor on September Fest Website ▪ Listing on sponsorship banner at entrance to festival ▪ Listing on festival program as major sponsor ▪ Listing on Festival program throughout food / beer garden tables ▪ Company name announced from Live Stage throughout the event ▪ Company logo on Festival T-shirt ▪ Listing in September Fest “Thank you” ad in the Local Papers
Silver \$250	<ul style="list-style-type: none"> ▪ Listing as a sponsor on September Fest Website ▪ Listing on sponsorship banner at entrance to festival ▪ Listing on festival program ▪ Company logo on Festival T-shirt ▪ Listing in September Fest “Thank you” ad in the Local Papers
Bronze \$100	<ul style="list-style-type: none"> ▪ Listing as a sponsor on September Fest Website ▪ Listing on sponsorship banner at entrance to festival ▪ Listing on festival program ▪ Listing in September Fest “Thank you” ad in the Local Papers

All VIP Vouchers will be delivered or mailed approximately one week prior to the event.



Please complete the information below and return to the address listed by **August 24, 2011**.
Please email your company logo (if applicable) to **mdanderson19@aol.com**.

Michelle Anderson
September Fest Committee
815 N. 12th Street
DeKalb, IL 60115

Sponsor Information:

Business Name: _____

Business Address: _____

Business Phone Number: _____

Contact Name: _____

Sponsorship Level (please check one)

_____ Platinum - \$750

_____ Gold - \$500

_____ Silver - \$250

_____ Bronze - \$100

_____ Other - \$ _____

Checks can be made payable to St. Mary September Fest.

St. Mary School thanks you for your support!